
EDUCATION

Sarla Anil Modi School of Economics (SAMSOE), NMIMS, India

Bachelor of Science in Economics (2019-2022) - GPA: 3.56 (as of Semester 4)

Elective: Business; **Thesis Study:** *The Kerala Model of Development:* Analyzing data to understand the relevance and sustainability of the Kerala model today and provide a new perspective on a highly debated issue

WORK EXPERIENCE

PRIVATE LIMITED, India

Business Development & Strategy Intern (June 2021 – Sep 2021)

- Collaborated with the Founders on projects focusing on market research, competitor analysis and product designing
- Submitted extensive analysis of the target audience & developed strategies for long-term growth and profitability
- Developed a comprehensive marketing strategy to launch the leadership fellowship program and scholarship

India

Intern (May 2021 – Aug 2021)

- Quantitative work: analysis of Exim data using econometric models
- Qualitative work: study of macro-economic developments alongside regulatory aspects of
- Findings obtained will aid policy formulation

India

Summer Intern (Jan 2021 – Feb 2021)

- Worked on projects focused on technological innovations across the content value chain (Media & Entertainment sector)
- Wrote concise reports on safety protocols adopted by online marketplaces during the pandemic; TikTok 1-Minute Skilling Initiative; Satellite Education; and consumer brands switching focus from offline to omnichannel as online sales skyrocket during the pandemic
- Collated data: investment values and major investors of seven management consulting firms
- Undertook a brief market analysis of the in India

India

Business Development Intern (Jul 2020 – Sep 2020)

- Monitored the start-up's structure and developed three strategies to expand consumer base and accelerate growth
- Hosted and moderated two live Q&A sessions on the start-up's YouTube channel

India

Intern (June 2020 – Aug 2020)

- Worked with the Accounts Department on a research report titled “”
 - Objective of the study was to analyse the dominant components of operating revenue and expense of seven major stock exchanges across the world and compare them to that of for 2 financial years (FY18 and FY19)
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LEADERSHIP POSITIONS

SAMSOE - LITERARY CLUB

Design Director (Sep 2021 – Present)

Leading the vertical in charge of managing the social media presence of the Literary Club. The team designs the hardcopy of the college magazine and works to enhance the aesthetics of the club's official blog.

SAMSOE - SCROLL OF THOUGHTS (College magazine-cum-blog)

Head of Design Department (Sep 2020 – Aug 2021)

Headed the department; worked on the aesthetics of the Instagram Page, WordPress blog and hardcopy of the magazine

SAMSOE - EJCon X KaChing (Economic Justice Conclave and inter-collegiate Economics and Management Fest)

Vice Chairperson (July 2020 – Apr 2021)

- Led a team of 110 students and built the event up from scratch as a member of the core organising team
- Core departments – Marketing and Finance; Operations and Security; Creatives

SAMSOE - ENTREPRENEURSHIP CELL

Assistant Head of Collaborations (Aug 2019 – Apr 2020)

Identified entrepreneurs, contacted and convinced them to judge events and address students in town hall sessions

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Volunteer at Robin Hood Army (since Dec 2019)
 - Volunteer at Teach for India (Nov 2020 - Jan 2021) - Helped and supported fellows in the classroom with virtual depictions of the textbooks to make understanding concepts easier and more relatable
 - Awarded a National Level Scholarship by Centre for Cultural Resources and Training, Government of India (2013) in the field of Kathak Dance; an average of 2 kids are selected annually from each state of India
 - Personal Blog articles focusing on world affairs, economics, commentary on contemporary topics and a few poems
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SKILLS

Microsoft Office Suite, Data Analysis, Effective Writing and Communication, Social Media Management, Leadership